

Workshop Agenda

Using experiential learning approaches, real case studies and a **simulated supply chain environment**, this workshop will provide supply and procurement leaders and commodity managers an understanding of the fundamentals of supply risk management and the DRK Supply Risk Management model and approach.

As a result of completing this workshop, participants will be able to:

1. Understand the purpose and goals of supply risk management (SRM) within the context of their firm and supply network.
 - How and SRM based process view fits into the their mission and vision
 - SRM benefits to their firm
2. Develop a basic SRM strategy and plan for their organization and understand:
 - The supply chain network view (interactions, relationships, attributes, environment)
 - Your SRM strategy compared to the DRK model
 - SRM Program Management
 - Commodity classifications and organization
 - The importance of data quality, extraction and organization
 - Spend and impact analysis in the context of SRM
 - Supplier assessment, diagnoses and improvements.
 - Supply portfolio management – building the combined view
 - How to build a SRM measurement system
 - SRM “what if” modeling
 - Deployment methods, roles and responsibilities
3. Understand and articulate the impacts of success for an SRM program

Workshop Details

Duration 1 Day - 8 hours

Resources Required

Three flipcharts, tables for all participants, LCD monitors with laptop connection, masking tap for hanging posters on the wall, four sets of multicolored markers. Active laptops and internet connections for at least 50% of the participants.

Day 1

Instructor: Dr. Kevin McCormack,

Date: TBD

Time: Day 1 - 8:00 am. – 5:00 p.m.

Place: TBD

Time	Topic	How	Outcomes
8:00 AM – 8:30	Introductions, workshop overview and training procedures	Individual introductions and instructor review of workshop outcomes	Participants meet fellow participants, understand the experiences each brings, and understands the workshop goals and outcomes. Participants also organize into teams for the exercises.
8:30 - 9:30	SRM fundamentals – what, how and why?	<ul style="list-style-type: none">- brief lecture introducing each SRM component and how each can support the firm's supply management and procurement efforts- discussion of SRM process and all components- presentation of several example projects and discussion of component use for each specific project	Participants will understand the strengths and weaknesses of each of the SRM program components and how to use these components as effective tools to support their firm's supply management and procurement efforts.

Time	Topic	How	Outcomes
9:30 – 10:15	Data Organization and Issues	Examination and discussions of - Commodity classifications and organization. - Data quality, extraction and organization - Spend and impact analysis - Distributions and Risk	Participants will understand the issues with network data and how to use tools and techniques to address these issues in support of their firm's supply management and procurement efforts.
10:15 – 10:30	Break		
10:30 – 11:30	The DRK Model – background, components, and strategies.	- lecturette on basic elements of DRK model and application	Participants will be able to ID components of the DRK model and their purpose.
11:30 – 12:30	Working Lunch	Open Discussion	
12:30 – 1:00	Form exercise teams	Organize the teams by objective and role	Teams formed and ready for exercise

Time	Topic	How	Outcomes
1:00 – 2:15	Assess the supply network	- each team will complete their part of the supply network risk assessment.	Completed assessment of the supply network
2:15 – 2:30	Break		Compile Results in Simulator
2:30 – 3:30	Develop Reports and analyze the data	- each team will build their reports and analyze the data using the DRK model	Participants are able to explain how they used the DRK model components to describe a measure supply chain risk.
2:30 – 3:30	Diagnose the network and identify mitigation actions.	- breakout exercise diagnosing the results of the assessment and building mitigation action plans.	Participants are able to explain how they used the DRK model components to diagnose a supply chain network
3:30 – 4:30	Report out and wrap up	- each team presents their results. - Q and A	Participants are able to explain how they used the DRK model components to diagnose a supply chain network obtain feedback
4:30 - 5:00	Close and Adjourn	Participants complete workshop feedback assessment	Workshop feedback assessment

KEY PERSONNEL

The following will serve as key personnel for the project.

Kevin McCormack, MBA, DBA

Dr. McCormack is currently CEO of DRK Research and Consulting, LLC and an Adjunct Professor in the College of Management at North Carolina State University and University of Oklahoma. He has over 25 years of business leadership, teaching, research and consulting experience in the areas of information technology, operations management, and supply chain management. His experience covers many national and international industry segments and a broad range of business processes. He has been a member of or has successfully conducted engagements with several government agencies and major companies in the food, forest products, pharmaceutical, chemical, consumer products, high tech and the plastics industry. Some of his clients have been Kraft, Philip Morris, CPC International, Cargill, Texas Instruments, USMC, Phillips Petroleum, Chevron-Phillips, Suncor Energy, Columbia Forest Products, Dow Chemical, Warner-Lambert, Standard Charter Bank, Microsoft, Intel, Tektronix, several state governments, Borden Chemical, California Public Employees Retirement System (CalPERS), Wal-Mart, Campbell's, General Mills, Fairchild Industries and PepsiCo.

Dr. McCormack has degrees in Chemistry, Engineering, an MBA and a DBA. He has also developed and delivered courses in Information Technology and Operations Management at the graduate and undergraduate level both in the U.S. and in Europe. He has published two books and several articles in Quality Progress, Business Process Management Journal, Supply Chain Management, Benchmarking: A International Journal and several others. His new book, Supply Chain Risk Management will be out in December, 2007.